



# NEWSLETTER

## LLOYD NEWS & EVENTS

July 2018

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July 4th is this Wednesday, and Go Lloyd would like to remind all road users to exercise vigilance and caution while traveling during the holiday period. Nationwide, Independence Day ranks the highest for average daily crash deaths, according to the [Insurance Institute for Highway Safety](#). Portland is no exception. "A year ago, Portland experienced a string of deadly traffic crashes

around the Fourth of July holiday weekend. Seven people died in six days from June 28th to July 3rd, 2017." (PBOT)

If you're planning to drive on the 4th of July, remember that you are operating a machine that can easily cause a fatality or severe injury to yourself and others. Please drive responsibly and remember that there will be additional hazards on the road in the form of personal fireworks. The best thing you can do to reduce the chances of a fatality or severe injury from a collision is to reduce your speed. As people travel faster, the risk of death or serious injury rises dramatically. People walking who are hit by a person driving a vehicle at 20 mph have a 90% survival rate, while at 40 mph, the chances of surviving the crash drop to 60%.

**DO NOT DRINK AND DRIVE.** If you're planning to consume alcohol, make your travel plans accordingly. Designate a sober driver, take public transportation, or use ride-hailing services such as taxis, Lyft, or Uber. If you need help planning a route or travel options for the 4th of July, contact Go Lloyd [here](#).

During the 2015 July 4th holiday, 146 people were killed nationwide in drunk-driving crashes. Nearly two-thirds of those killed were in crashes where at least one driver had a blood alcohol concentration of 0.15 or higher – almost twice the legal limit. ([N.H.T.S.A.](#))

Go Lloyd and our Bike and Pedestrian Committees are committed to improving safety for all road users during the holidays and throughout the year. We believe in advocating for and investing in higher safety standards for our public rights-of-way. We support Portland's Vision Zero efforts through volunteer events, safety trainings, and advocacy opportunities.

If you're interested in getting involved, we're always accepting new members on our **Bike and Pedestrian Committees**. Committees help guide our programs, events, and infrastructure improvements, and have a lot of fun doing it too!

[Click here to learn more about the Bike Committee](#)

[Click here to learn more about the Pedestrian Committee](#)

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### Bicycle Committee Events & News

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## Meet Go Lloyd's New Employee Outreach and Bike Program Manager

Alex Zimmermann is our new Bicycle Program and Employee Outreach Manager, and is your go-to person for all things bike-related in the neighborhood. Originally from New York, Alex was the Bicycle Coordinator for the University of Utah from 2013 to 2016, and has a background in active transportation, community organizing, and marketing. She's excited to put her marketing and outreach skills to work on improving the biking experience for people who live in, work in, play in, and pass through our neighborhood. When she's not talking about transportation, you can find Alex running trails, singing karaoke, or searching for the best sandwich in Portland!

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## Pedestrian Committee Events & News

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This June we assisted SOLVE with Pick It Up Portland. In just under three hours this group of volunteers picked up 300 pounds of trash! We also collected over 30 small bags of cigarette butts that will be recycled.



The Pedestrian Committee's first Vision Zero Street Team event was a great success! We spoke with over 250 people about the importance of driving slowly and being visible while using the roadways, and handed out a lot of safety reflectors. Big thanks to PBOT for supplying us with literature and safety vests!

The Pedestrian Committee has a number of events planned for the month of July, starting with our Pedestrian Committee Meeting on Wednesday, July 11th. This meeting will take place at noon in Go Lloyd's conference room at 700 NE Multnomah Street, Suite 340 (snacks and beverages provided). The Pedestrian Committee is always welcoming new members who live or work in Lloyd, and are passionate about improving the pedestrian experience and encouraging more people to walk.

The next walk in our Wednesday Walk series will be Wednesday, July 18th at noon. We will meet at the Convention Center Plaza between Martin Luther King Boulevard and Grand Avenue at Oregon Street. This walk will focus on the history of Lloyd and Albina, the legacy of urban renewal, and some of the redevelopment proposals for the area.

On Sunday, July 22nd, the Pedestrian Committee will be volunteering at Portland's Sunday Parkways Green Loop ride! Our volunteer location is NE 7th Avenue and Irving Street, where we will be sharing information and project posters on the Green Loop concept. We will also have a number of activities geared towards children (or the young at heart), including a "Design Your Ideal Green Loop" coloring station, cornhole, and Frisbee and rubber ball giveaways.

Our second Vision Zero Street team volunteer event will be Thursday, July 26th, at 4:00 p.m. This month we will meet outside the Portland State Office Building at NE 8th Avenue and Oregon Street. PBOT will be joining us again to provide safety equipment, handouts, and training. We'll be outside talking with folks about our city's Vision Zero goals, and how they can help us achieve zero deaths and severe injuries on our roadways.

If you are interested in participating in any of these events or joining the Pedestrian Committee, please email Paul at [paul@golloyd.org](mailto:paul@golloyd.org).

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## Commuter News & Alerts

### Lloyd Area Freeway Closures

The ramp that connects I-5 southbound to I-84 eastbound will close 24 hours a day for two weeks, from 10:00 p.m. on Sunday, July 8th to 5:00 a.m. on Monday, July 23rd.

I-5 southbound will close for paving between the Fremont and Marquam bridges from 10:00 p.m. on Friday, July 13th to 5:00 a.m. on Monday July 16th, and from 10:00 p.m. on Friday, July 20th to 5:00 a.m. on Monday, July 23rd.

ODOT is warning drivers to expect delays, and encouraging commuters to take public transportation. For more information click [here](#).

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### Take Your Bike on Carshare!

Car2Go and ReachNow announced this month that bike racks will be added to portions of their carsharing fleet in Portland. With Car2Go, you can filter your vehicle search to highlight vehicles with bike racks. With ReachNow, you can filter your search to show only MINI Coopers, which are now all outfitted with bike racks.

Learn more about these upgrades by visiting [Car2Go](#) and [ReachNow's](#) websites.

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### May Commuter Rewards Winners

Congratulations to June Commuter Rewards winners **Stefanie from OCC and Erin from Kaiser.**

They both win \$20 gift cards to Eb and Bean!

Stefanie took 28 commute trips by bike in June.

Erin commuted by bus 16 times, by light rail twice, and teleworked 4 times in June.

 **Join Drive Less Connect Today!**

- Find a carpool or vanpool match.
- Track your savings.
- Earn rewards during special promotions for traveling by bike, foot, bus, and shared ride.

**Register now at [DriveLessConnect.com](http://DriveLessConnect.com)**



Good job and keep up the great work reducing traffic congestion and improving our air quality!

***Commuter Rewards: Log your trips today and win!***

If you have any questions about signing up or logging trips, feel free to contact us for assistance.

503-236-6441 or [alex@golloyd.org](mailto:alex@golloyd.org)

## Store Deals and Contests

### Trivia Time! Win a Free Bike Helmet!



Answer this trivia question correctly online or in person at our store and be entered to win a free bike helmet!

On June 26th, 2018, at 7:00 p.m., the last private car to drive through Central Park in New York City marked the beginning of a new area for car-free public space. In what year did the first demonstration for a car-free Central Park occur?

- A) 2004
- B) 1989
- C) 1977
- D) 1966

Answer the trivia question on social media or in person at the **Go Lloyd Transportation Store** and be entered to win! **Enter by July 31st!**

Find us: @golloydpx on [Twitter](#), [Facebook](#), and [Instagram](#).

### July Transportation Store Special: 20% Off New Bike Locks!



Every month, Go Lloyd has a special deal at our transportation store just for you! This month, Mike is adding new bike locks and he's offering them at a discounted price.

Stop by and get a lock so you can enjoy your summer riding while protecting your bike.

700 NE Multnomah St, Suite 340  
Hours: M-F 11:00 a.m.-4:00 p.m.

[Visit our store page to see what we sell.](#)

## Neighborhood News

### Lloyd EcoDistrict Sleeping Pod Build-Out

Lloyd EcoDistrict has helped raise money to finance the construction of sleeping pods for Right 2

Dream Too, and now they need your help getting them built! You don't need to have prior experience, although anyone with a working knowledge of carpentry is encouraged to volunteer. Come ready to work hard! As we will be using tools, this volunteer activity is not appropriate for young children.

Click [here](#) to sign up for this volunteer event.

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## National Night Out

National Night Out is Tuesday, August 7th, from 5:00 p.m. to 6:30 p.m. Join the neighborhood at Holladay Park and enjoy samples and giveaways from local businesses, hot dogs grilled up by Temple Baptist Church, a charity dunk tank and more!

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## Lloyd Resident Committee

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To Join the Lloyd Resident Committee, [Contact Chair Keith Jones.](#)

Livable Lloyd is a forum for residents to gather to discuss and solve issues related to living in Lloyd. The goal is to build community and provide residents with a voice. Livable Lloyd is part of the Lloyd Community Association, and committee members report to the LCA.

We encourage all residents and employees to join the [Lloyd Life Facebook group](#) to stay informed about what's going on in your neighborhood.

**Check the Lloyd Neighborhood calendar [here](#) for all the fun events in the neighborhood.**

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## Lloyd Farmers Market Every Tuesday

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The [Lloyd Farmers Market](#) is located under the pavilion in Oregon Square, NE Holladay Street between 7th and 9th Avenues. The 7th Avenue MAX stop is across the street. The market is open **year-round on Tuesdays from 10:00 a.m. to 2:00 p.m.**

See below for a full list of vendors at the market this month. See you at the market!

**Bliss Nut Butters** - a variety of honey-sweetened nut butters

**Cafe de Crepe** - savory and sweet crepes

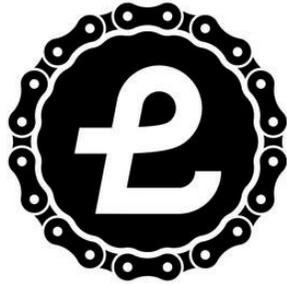
**Central City Coffee** - fresh drip, pour over and cold brew by the cup and small batch roasted coffee beans by the bag

**Greenville Farms** - no-spray produce, jam, eggs, sausages

**Mixteca** - traditional Oaxacan tamales and mole

**Mom's Flower Farm** - fresh cut flowers

**Portland Ashwagandha Farm** - tinctures of Ashwagandha and other locally-grown medicinal plants  
**Nature's Wild Harvest** - fresh and dried mushrooms and other foraged goodies, honey  
**SMALL Baking Co.** - fresh-baked cookies, savory and sweet hand pies and quick breads  
**The Hummus Stop** - hummus, baba ganoush, pita and other Mediterranean snacks  
**Udan Farm** - certified organic vegetables and herbs  
**Unger Farms** - strawberries, raspberries, blueberries, strawberries  
**Urban German** - homemade and fresh grilled bratwursts and frankfurters, schweinbraten (pig roast), German potato salad and Bavarian pretzels  
**Valley Berry Farm** - strawberries, raspberries, blueberries, strawberries



**LLOYD**  
CYCLE STATION

World-class bicycle parking in the Lloyd 700 Building, open to all.  
Details are [here](#).

Connect with us



Visit our website

*Proud to be a member of the Lloyd Community*

