



Employers *and* Transportation Coordinators



Formerly Lloyd TMA

We are GO LLOYD ...

A non-profit business association dedicated to helping employees and residents of the Lloyd District tap into the resources our district has to offer. We offer a range of free transportation services and, through a partnership with TriMet, manage Universal Pass, a reduced-price annual transit pass program for district employers. Membership in Go Lloyd and access to our services is free – there are no dues or donation solicitations.

We do, however, rely on a network of volunteer Transportation Coordinators (TCs) at each of our member organizations. TCs help us share timely information about transportation-related services, traffic advisories, and district events with employees and coworkers.

What we ask of you is that you tell us how we can serve you, your organization, and your employees better. Need bike/walk maps? Information on transit routes? Looking to form a carpool? We can help. And even if you have needs that aren't transportation related – public safety, sustainability services, and a wide range of other things – we can connect you with other district resources.

And one more thing... **SPREAD THE WORD!**

You're the link between your employees and **GO LLOYD!** Let them know that we're here to help, and share information on district news and events.

MOVING.

CONNECTING.

GROWING.

Transportation Options



When it comes to getting to and around the Lloyd District, your organization has options! We'll help you discover them.

CARPOOL – There is designated carpool parking throughout the district with City of Portland issued permits. Registered carpools can also use the five-hour parking meters beyond the five-hour limit. Permits are \$75/mo.

CARSHARE – Several Zipcar spaces are reserved throughout the district. Getaround and Car2Go vehicles are often available as well.

BIKE – Several designated bike routes, including a protected bike lane, cross the district. Over 1700 bike parking spaces allow you a safe place to lock up your bike when you arrive at your destination. We also offer bike lockers for monthly rental.

TRIMET – Seven bus lines and four MAX lines serve the district.

C-TRAN – Our Vancouver friends can get to us weekdays on the #157 Lloyd District Express, providing direct access for Washington commuters.

PORTLAND STREETCAR – The CL line connects the Lloyd District with Downtown and the Central Eastside.

WALK – We are proud of our district's walkability, and the many artistic and historical points of interest you can check out along the way. Stop by our office for some free self-guided walking maps!



Go Lloyd Services

ADVOCACY

One of our primary goals is to increase alternative commuting in and around the district. Our bicycle and pedestrian committees work with the City to enhance walk/ride routes, install signage, and fund bike parking. These all-volunteer committees are always interested in adding new members, so come join us!

ECONOMIC DEVELOPMENT & DISTRICT IMPROVEMENT

We want to help make the Lloyd District a great place to work, live, and visit. That's why we partner with Lloyd EcoDistrict, Lloyd Enhanced Services District, Lloyd District Community Association, Northeast Broadway Business Association, and the City of Portland. Together, we are here to answer questions, solve problems, and create the community we all want to see.

COMMUTER CONNECTION STORE

Stock up on basic bicycling tools and accessories; rent a bike locker; purchase TriMet, Portland Streetcar, and C-TRAN tickets and passes; grab a bike or walking map and more. We'll create your annual TriMet or C-TRAN pass ID card, too, if your organization participates in the Universal Pass Program. See our store hours on the back.

REWARDS, NEWS, & MORE!

Visit us online to:

- ◆ Sign up for Commuter News, a monthly newsletter to keep you up to date on local events, transportation alerts, and tips on improving your commute.
- ◆ Record your commute trips for a chance to win prizes through monthly drawings.
- ◆ Receive a free personalized commute plan for the best route to your office based on your method of transportation. Get a commute packet with directions, coupons, and more!



Universal Pass

Universal Pass is an unlimited yearly pass valid on all TriMet buses, MAX light rail, Portland Streetcar, WES and C-TRAN buses (excluding C-TRAN Express). Universal Pass holders are also entitled to the Emergency Ride Home Benefit. All of this for about a third of the cost of an annual TriMet pass!

PROGRAM FACTS

- ◆ Go Lloyd can provide a cost comparison to see if Universal Pass can save you more than your current transit subsidy program.
- ◆ You must purchase a pass for every eligible* employee to receive the discounted rate.
- ◆ You can buy the pass for your employees outright as a commuter benefit or share the cost with your employees. For additional savings, employees can pay for their passes using pre-tax dollars set up through your payroll department.
- ◆ You may pay all at once or in quarterly installments, subject to contract requirements.
- ◆ A Universal Pass Coordinator whom you designate acts as Go Lloyd's contact for contracts, validation sticker distribution, and the annual commute survey.
- ◆ Universal Pass identification cards may be issued by either the employer or Go Lloyd. Photos are taken at Go Lloyd's Commuter Connection store.
- ◆ The passes are validated by stickers distributed in August and valid for one year. Pro-rated passes are also available for purchase throughout the year.
- ◆ Stickers are non-transferable; penalties for transfer include fines and discontinuation of the pass program at the worksite.
- ◆ If a sticker is damaged, it can be replaced free of charge; the damaged sticker must be returned to Go Lloyd.
- ◆ Exiting employees must surrender their card and sticker to their employer. A replacement sticker can then be issued, but employers must not transfer the sticker from the exiting employee to the new employee themselves, as this violates the terms of the contract.

* Please visit www.golloyd.org/universal-pass for employee eligibility details

Universal Pass continued...

Lost ID cards/stickers can be replaced at a pro-rated cost, once the employee notifies their organization's coordinator. New ID cards may be printed at Go Lloyd's Commuter Connection store at no cost.

Emergency Ride Home

Sometimes employees shy away from public transportation because they're worried that an emergency might arise where they would need their car. TriMet's Emergency Ride Home program was created to solve that problem. It's a free program for all companies participating in a transit pass or commute option subsidy of at least \$10 a month. Here's how it works:

- ◆ The employee can get an Emergency Ride Home voucher from their Transportation Coordinator (or other on-site coordinator), who then calls one of the participating taxi companies to pick up the employee.
- ◆ The taxi driver completes the form, gives a copy to the employee, and transports the employee to where they need to go.
- ◆ The employee gives their copy to the Transportation Coordinator, and the taxi company bills TriMet for the fare.

For more information on Emergency Ride Home, contact TriMet Employer Programs at 503-962-7670 or employerprograms@trimet.org.

Bike Parking

The Go Lloyd Bike committee has an infrastructure fund to improve bike commuting conditions in our district, which includes adding secure and convenient bike parking when and where needed. Parking demand and capacity are significant factors in deciding where to invest those dollars, but property owners are welcome to request help in buying bike racks for their worksite. Property owners are responsible for installation, but we can provide help in creating the best bike parking layout for your property.

Keep in mind that bike parking needs to meet code requirements established by the City of Portland. If they're installed in the public right-of-way, bike racks must also go through a permit process.

A Potential Tax Savings, and an Attractive Employee Benefit!

When employers subsidize all or part of their employees' transit passes, they can save money on payroll taxes, and may be able to claim the costs as an allowable business expense on state and federal returns. Federal law allows monthly tax-free transit benefits up to \$245 per employee and bike commuting benefits up to \$20 monthly as a tax-exempt fringe benefit.**

Savings from Payroll Deductions

Even if you don't subsidize their benefits, you can still save your employees money by allowing them to purchase their tickets or passes with pretax payroll deductions. These can save both you and your employees on taxes; employees save through reduced taxable earnings, and you save through reduced FICA and unemployment taxes. Payroll deductions should be coordinated with your company's benefits or payroll administrator.

*Actual savings will vary depending on each employee's tax bracket and each employer's unique tax situation. Consult your tax advisor or CPA to confirm that benefits described above apply. Call us or visit www.golloyd.com for more information on eligibility requirements for universal pass. **See IRS Code Section 132(F), amended – IRS Publication 15-B for more information on tax exemptions for transportation fringe benefits.





Through a collaborative, responsive approach, Go Lloyd fosters connections that build a better Lloyd District through business, community, and transportation programs that improve the quality of life and the economic vitality of the district.

Go Lloyd

700 NE Multnomah St., Ste. 340
Portland, OR 97232
Phone 503-236-6441
Fax 503-236-6164

Office Hours:

M-F 9am-5pm

Commuter Connection Store Hours:

T-F 11am-4pm

Universal Pass photos are taken during these hours only

Go Lloyd programs are brought to you in partnership with:

Drive less. Save more.
www.DriveLessSaveMore.com



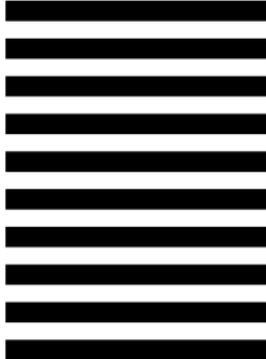
Metro

Made possible with support from Metro and the Federal Transportation Administration.





NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



BUSINESS REPLY MAIL
FIRST-CLASS MAIL PERMIT NO 767 PORTLAND, OR

POSTAGE WILL BE PAID BY ADDRESSEE

GO LLOYD
700 NE MULTNOMAH ST STE 340
PORTLAND OR 97232-9958



Tell us how we can help you!

Complete the survey and drop this form in any post office box.

Who will serve as your worksite Transportation Coordinator? *Please print clearly.*

Name: _____ Email: _____

Phone: _____ Title: _____

What is the best way to communicate with the TC? Email Hard Copy

What is the best method of sharing information with worksite employees?

Email Hard Copy Breakroom Poster

Does your organization purchase, subsidize, or otherwise incentivize transportation options?

Yes No I Don't Know

If yes, how? Free or Subsidized Transit Pass - Subsidy Amount Pretax Transit Pass Purchases

Bike Commuter Benefit Other _____

Is off-street parking available for employees? Yes No

How much do employees pay for off-street parking? Free \$ _____ daily/monthly

Order FREE resources for your worksite: Transit Timetables: Bus MAX Portland Streetcar

Portland Bike/Walk Maps: N NW NE SE SW Washington Co.

Vancouver, WA – Portland, OR Portland City Map Lloyd District walking maps

*Thank
You!*