

GO LLOYD 2018 ANNUAL REPORT



ABOUT US

Our mission:

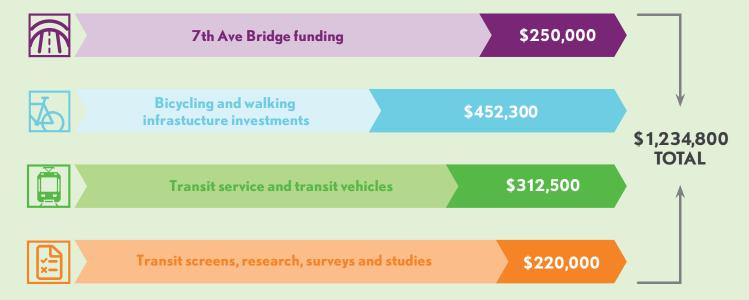
Go Lloyd connects people and places by creating partnerships and transportation solutions to make Lloyd extraordinary.

How do we do this?



INVESTMENTS IN TRANSPORTATION

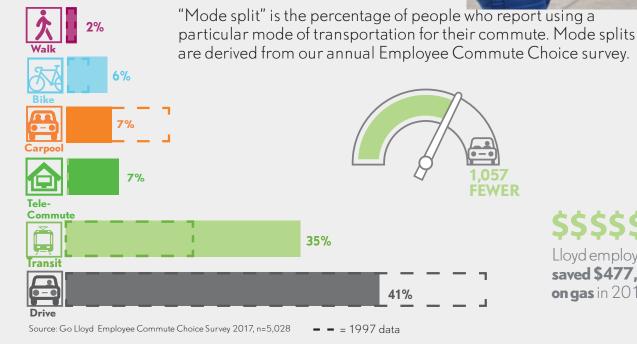
Since 2010, we've invested parking meter revenue* in the following projects:



^{* 51%} of Lloyd's net parking meter revenue gets reinvested in transportation infrastructure & projects in the neighborhood.

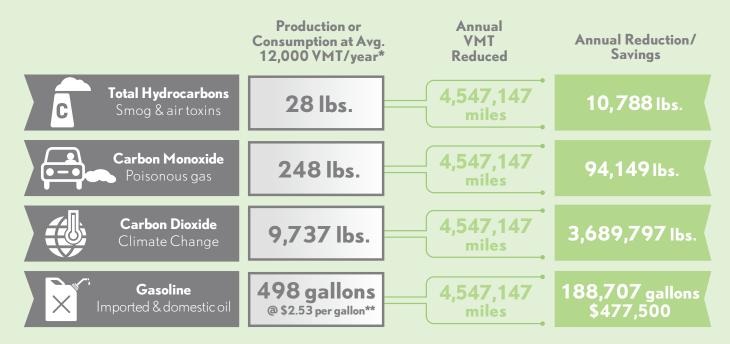
2017 TRANSPORTATION M

Universal Pass employees, 2017 vs. 1997 ball



\$\$\$\$\$ Lloyd employees saved \$477,500 **on gas** in 2017

OUR ENVIRONMENTAL IMPACT

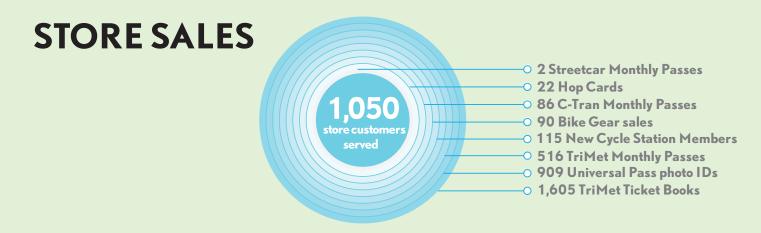


^{*}Source: US EPA Office of Transportation and Air Quality, Publication EPA420-F-08-024, 2008

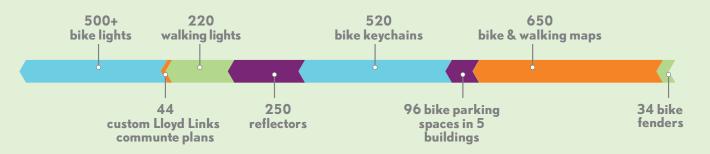
^{**}Six-month average in Portland metropolitan area (source: AAA)

OUTREACH & EVENTS





Go Lloyd distributed the following active transportation tools to Lloyd businesses, employees and residents:





WHAT PEOPLE ARE SAYING ABOUT US

"Kaiser offered a yearly bus pass for free and I quit using my car because of that free pass." -Kaiser Permanente employee "I have been
taking transit more from
home, but find the real
value of the pass program to be
commuting during the day. I make
frequent trips downtown and
almost never drive because of
the program."—BPA employee





"With my new bike fenders, I can ride my bike through the winter! Thank you!" -Bryan DEQ Employee "My bike was stolen recently, and as an AmeriCorps VISTA volunteer, I can't afford to buy a new bike, but I love biking. My free BIKETOWN membership will help me save money and now I can to get work faster! Thank you!"

-Sophie, BIKETOWN Giveaway winner







2017 MILESTONES

Go Lloyd wins 2 Niaht Worker Study & All Hazard TDM Guide

Convention Center Hotel

Go Lloyd & PSU students Public Space Plan

Center Mall

creates Employer TDM Guide

















renewed 30 Contracts

engineering &

BIKETOWN

Message from the Executive Director

This is an exciting time for our neighborhood. It seems like everywhere you look there's construction going on: over at Grand and Holladay, Home Forward has broken ground on the largest affordable-housing development in the city, while just up the street, work on Hyatt's Convention Center Hotel is at long last underway. Lloyd Center is boldly reinventing itself, with a revamped ice rink and glittering new entrance on Multnomah Street, and soon a live music venue and 14-screen movie theater.

Despite all the fences and cranes, our sidewalks are busier too, as residents walk their dogs or push strollers through the park, and employees head out to lunch or happy hour at one of our new restaurants and bars. Down by the Rose Quarter, we've welcomed new neighbors at Right 2 Dream Too.

In short, we're a neighborhood in transition. While it's yet to be clearly defined, you can feel a new sense of place emerging here. Inspired by this, last year Go Lloyd collaborated with the Lloyd Enhanced Services District, Lloyd EcoDistrict, and Lloyd Community Association on a new brand identity that honors the past while embracing the future. We are no longer Lloyd District, but simply...Lloyd.

Go Lloyd embraces the rapid pace of change, which extends to the transportation world as well. The dawning age of autonomous vehicles will transform our roadways, affecting commute times, freeway congestion, and parking. These advancements in technology, while remarkable, are sure to have many people turning to alternatives. Go Lloyd will be there to help guide employees, residents, and visitors to and through one of the most transit-rich, bicycle-friendly, walkable neighborhoods in the city—Lloyd.

Omer Rowshell:

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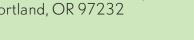
Young Park

Ty Wyman At-Large

700 NE Multnomah St., Suite 340

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Transit tickets & Hop Cards



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