

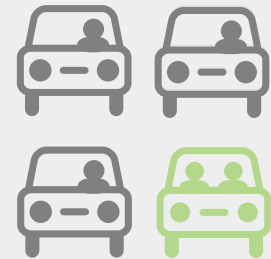
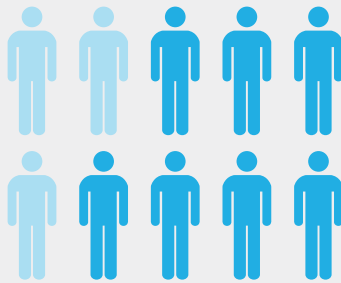


# ABOUT US

## Our mission:

Go Lloyd connects people and places by creating partnerships and transportation solutions to make Lloyd extraordinary.

## How do we do this?



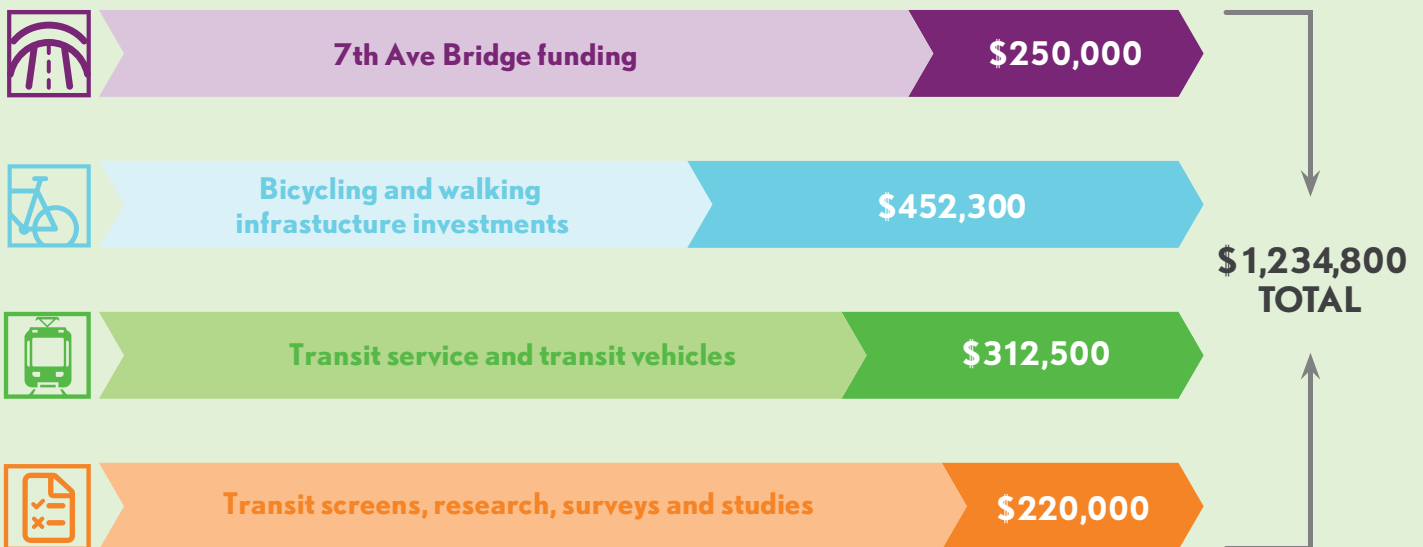
**\$133,000** in private investments is leveraged each year,

which helps us **reach** more people,

so we can reduce more **vehicle trips**.

## INVESTMENTS IN TRANSPORTATION

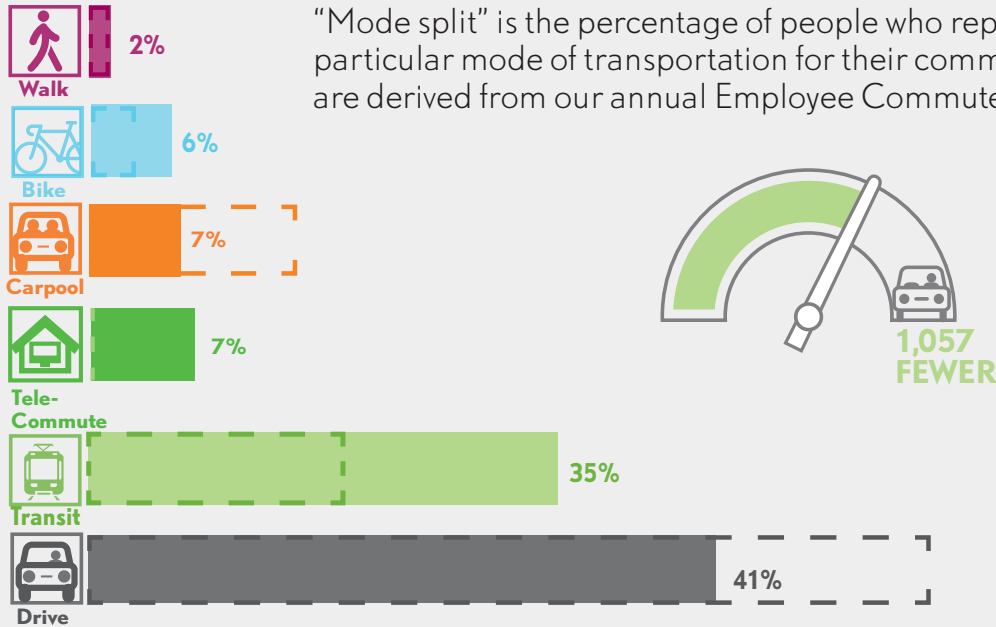
Since 2010, we've invested parking meter revenue\* in the following projects:



\* 51% of Lloyd's net parking meter revenue gets reinvested in transportation infrastructure & projects in the neighborhood.

# 2017 TRANSPORTATION MODE SPLIT

## Universal Pass employees, 2017 vs. 1997 baseline



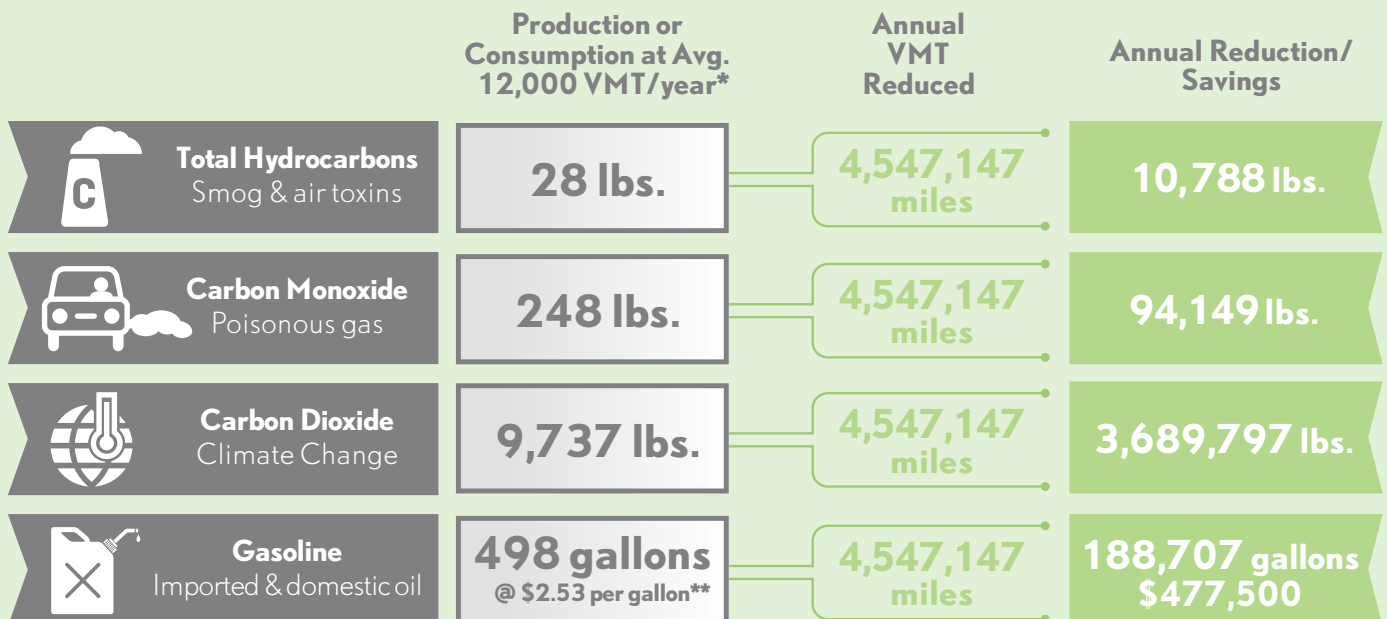
“Mode split” is the percentage of people who report using a particular mode of transportation for their commute. Mode splits are derived from our annual Employee Commute Choice survey.

\$\$\$\$\$

Lloyd employees saved **\$477,500** on gas in 2017

Source: Go Lloyd Employee Commute Choice Survey 2017, n=5,028 - - = 1997 data

# OUR ENVIRONMENTAL IMPACT



\*Source: US EPA Office of Transportation and Air Quality, Publication EPA420-F-08-024, 2008

\*\*Six-month average in Portland metropolitan area (source: AAA)

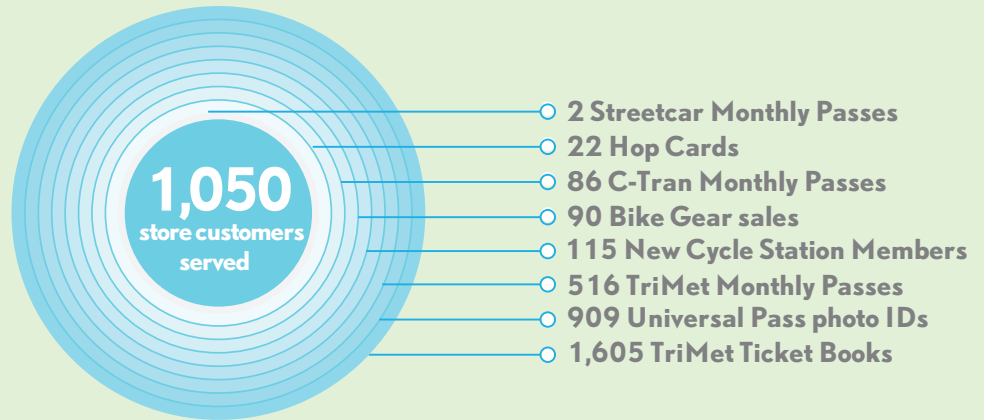
# OUTREACH & EVENTS



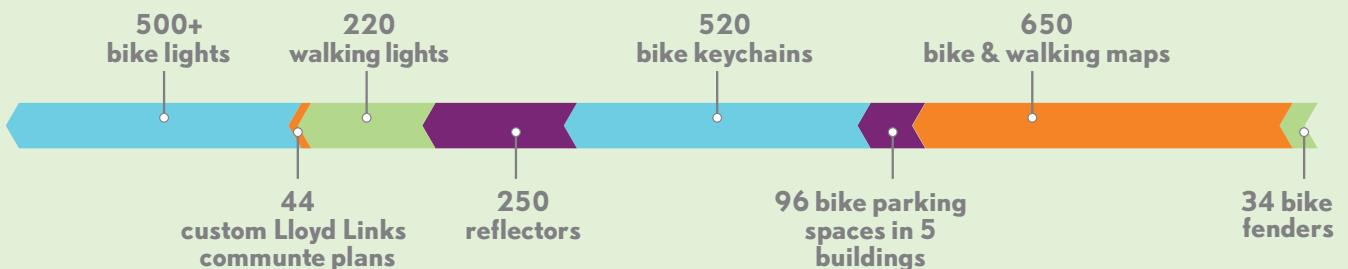
In 2017 Go Lloyd held:

- 2 Open houses
- 3 Bike breakfasts
- 4 Multnomah St meetings
- 5 Workshops
- 10 Walks
- 11 Bike repair stations
- 14 Bike rides

## STORE SALES



Go Lloyd distributed the following active transportation tools to Lloyd businesses, employees and residents:



**1,100+ PEOPLE**  
attended bike and  
walking events



# WHAT PEOPLE ARE SAYING ABOUT US

"Kaiser offered a yearly bus pass for free and I quit using my car because of that free pass."  
**-Kaiser Permanente employee**



**"I have been taking transit more from home, but find the real value of the pass program to be commuting during the day. I make frequent trips downtown and almost never drive because of the program."** –BPA employee



**"With my new bike fenders, I can ride my bike through the winter! Thank you!"**  
-Bryan  
DEQ Employee



**"My bike was stolen recently, and as an AmeriCorps VISTA volunteer, I can't afford to buy a new bike, but I love biking. My free BIKETOWN membership will help me save money and now I can to get work faster! Thank you!"**  
**-Sophie, BIKETOWN Giveaway winner**





## BOARD OF DIRECTORS

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American Assets Trust

**Mick O'Connell, Treasurer**  
At- Large

**Joanne Bosworth**  
Hotel Eastlund

**Mark Brennan**  
Inn at the Convention Center

**J.R. Burwell**  
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Transit Program Manager

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Employee Outreach &  
Bicycle Program Manager

**Paul Comery**  
Employer Outreach &  
Pedestrian Program Manager

**Michael Vasbinder**  
Administrative Coordinator

**Connor Williams**  
Communications Coordinator



503-236-6441  
[www.golloyd.org](http://www.golloyd.org)

## VISIT US AT YOUR ONE-STOP TRANSPORTATION STORE

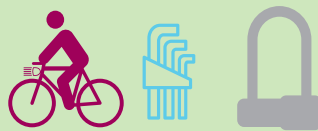


700 NE Multnomah St., Suite 340  
Portland, OR 97232

Open Monday-Friday  
11 am- 4pm



**Transit tickets  
& Hop Cards**



**Bicycle locks, lights,  
tubes & tools & Cycle  
Station memberships**



**Free maps, information  
and more**